

CASE STUDY: SOLUTION DEVELOPMENT: STREAMLINING OPERATIONS AND SUPPORT

Competitive advantage: Advanced Operational Efficiency and Scalability for MIXT Solutions

ABOUT MIXT

- **Industry:**
eCommerce Fulfillment and Consulting

- **Focus Areas:**
Amazon-based consulting, inventory management, and third-party logistics

- **Global Presence:**
Supporting brands worldwide with intelligent eCommerce strategies

Experience:
Specializing in health, wellness, and nutrition product sales

KINETIC ENTERPRISE PILLARS

Automated Workflows

Actionable Insights

Scalable Architecture

Streamlined Usability ✓

KINETIC ENTERPRISE DRIVERS

- Seamless Integration
- Cost Optimization

THE ISSUE

MIXT Solutions relied on a legacy monolithic architecture that failed to meet their operational and scalability needs. High costs tied to subscription-based licensing and slow query responses created inefficiencies. The system struggled to handle growing order volumes, and redundant dashboards further reduced productivity. Manual processes for inventory management and order handling added to operational overheads. This reliance on outdated tools limited MIXT's ability to deliver seamless services to its clients and maintain competitiveness in the fast-paced eCommerce sector.

THE SOLUTION

Matellio collaborated with MIXT Solutions to design and implement a transformative, future-ready platform tailored to their needs. The solution replaced their existing system with a scalable architecture that automated workflows and reduced manual tasks. Advanced data architecture improved query response times and provided actionable analytics for better decision-making. Seamless integration with third-party platforms, such as Amazon and Shopify, ensured smooth operations across inventory, orders, and shipments. The system also eliminated subscription costs with a one-time capital investment, enhancing cost efficiency while delivering long-term value.

RISE WITH MATELLIO

- ✓ Improved Efficiency
- ✓ Reduced Operational Costs
- ✓ Enhanced Scalability
- ✓ Actionable Insights

TECHNOLOGY LEVERAGED

- Advanced Architecture
- Custom APIs
- Automation Tools

THE IMPACT



Streamlined operations with automation



Reduced costs with a one-time investment



Improved user experience across workflows



Scalability to support future growth



Strengthened reporting and analytics capabilities



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